Unlike other firms, Synechron’s “Power of 3” approach and financial services expertise gives us a competitive edge to tackle our clients’ problems from any vantage point with great depth. Synechron combines the “Power of 3” - business process knowledge, digital design and core technology delivery excellence - to drive transformative solutions. We have the unique ability to provide an end-to-end approach, from business consulting through technical development to digital enhancement. This empowers us to deliver solutions to some of the toughest business challenges.

Our Value proposition
A unique approach to market differentiation in the financial services domain

Synechron is a leading Digital Consulting firm and is working to Accelerate Digital initiatives for banks, asset managers, and insurance companies around the world. We achieve this by providing our clients with innovative solutions that solve their most complex business challenges and combining Synechron’s unique, end-to-end Digital, Business Consulting, and Technology services. Based in New York, the company has 18 offices around the globe, with over 8,000 employees producing over $500M+ in annual revenue.

18 Global Locations

$500M+ Privately Held and Self-funded

8000+ Team Members Globally

150+ Marquee Clients

Vertical
Focused only on Financial Services

Power of 3
Digital, Consulting and Technology services

Accelerating Digital for Banks, Asset Managers, and Insurance companies.

Technology
- Technology Consulting
- Application Development
- Automation
- Enterprise Architecture & Cloud
- Quality Assurance
- Systems Integration
- Data & Analytics
- IT and Database Support
- Microservices and API Development
- Business Process Management

Digital
- Experience Design
- Deployment and DevOps
- Emerging Technology Frameworks
  - Blockchain COE
  - AI Automation COE
  - InsurTech COE
  - RegTech COE
  - AI Data Science COE
  - Wealth Tech COE
  - Digital Ecosystems COE

Business Consulting
- Enterprise Strategy, Architecture and Transformation
- Client Experience and Lifecycle Management
- Data Science, Engineering and Governance
- Regulatory Change and Compliance
- Finance and Risk Transformation
- Innovation Management
- Program Management Services
In order to facilitate our consulting engagements and to ensure that we are always on top of our game in terms of content, we have dedicated teams in place who develop, maintain, distribute and educate on all key topics in financial markets today. These practices support all of our projects with content, trends, methodologies, best practices, and the practical translation of industry-wide topics. Our global team of consultants includes strategies, business analysts, regulatory experts, risk professionals, data officers, and IT consultants who work closely with our technology and digital teams to deliver our clients end-to-end projects. We are consulting our clients on both run the bank and change the bank initiatives that will increase operational efficiency as well as transform business operating models.
Synechron’s Digital team is helping our clients to stand at the forefront of Digital innovation by providing Strategies that address both businesses and user needs. We employ techniques in digital re-imagination and design thinking to inform these strategies, employ new technologies like Blockchain and Artificial Intelligence, and provide front-to-back end design focused on User Experience (UX).

500+ professionals across 7 locations

- **Experience Design**
  - Understand digital strategies
  - Develop user-centric experiences
  - Transform client’s business operations and applications

- **Emerging Technology Frameworks**
  - Develop proof of concepts that address specific business challenges
  - Help clients’ set up their digital ecosystems

- **Deployment and DevOps**
  - Digital transformation for clients
  - Covers everything from mobile application development, to video prototyping to enterprise cloud strategies
Technology Consulting
We have a strong team of financial services consultants who can tackle our clients’ toughest technology problems. Our technical business analysts understand complex business needs and create and implement practical Target State Architectures.

Application Development
We believe in developing applications that advance our clients’ digital strategies. We work with clients to build highly-customised applications and to shift their development practices to Agile. Our Application Development services include Architecture & Design, Development, Performance Engineering, Maintenance & Production Support, and Migration & Application decommissioning.

Automation
We help deploy the latest evolutions in automation and provide end-to-end automation services, backed by our Robotic Process Automation (RPA). Our automation practice is made up of four primary service offerings: Consulting, Managed Services, Engineering Services and Sytorio where we focus on Cognitive Robotic Process Automation (CRPA).

Enterprise Architecture & Cloud
We work with clients to enhance, restructure, migrate, and develop architectures to support their transformation and innovation initiatives. Our Cloud services include Software-as-a-service, Platform-as-a-service and, Internet-as-a-Service with large-scale enterprise strategy and migrations, developing and maintaining cloud-based infrastructure, and transitioning to Serverless computing models.

Quality Assurance
QA innovation must maintain the pace to keep down costs, avoid bottlenecks, and uphold the industry’s minuscule margin of error. Through advanced methodologies and innovative approaches such as Combinatorics and Synechron’s SYNE Intelligent Process Automation testing tool, we can perform QA faster, more efficiently and effectively.

Systems Integration
Synechron is one of the world’s leading Systems Integrators for specialist technology solutions, with dedicated Centers of Excellence (CDEs) for Murex, Calypso, Finastra and Prima Solutions. Our CDEs are known for world-class delivery and aggressive training programs for our consultants, for example, our Calypso Campus and Murex Academy. Our trained experts have experience across front and middle, back-office, risk and accounting applications across all asset classes.

Synechron draws on over 18 years of financial services IT consulting experience to provide expert systems integration expertise and technical development work in highly-complex areas within financial services.

Synechron Technology
6700+ professionals across 18 locations
Data & Analytics

Data is the lifeblood of any financial organization. Through proven best practices and by embracing the latest innovations in Artificial Intelligence (AI), Blockchain, and user experience design, we enhance our clients’ ability to effectively and efficiently store, process, analyze, and act on their immense data potential. We have proven expertise and experience in data warehousing, BI, data lakes and large data computing tools.

IT and Database Support

Synechron provides IT infrastructure and database support for financial services firms. We work with clients on everything from application and performance monitoring to release change and management across a variety of technologies.

Microservices and API Development

A Microservices-based architecture introduces change that is often well-received by those creating modern applications seeking increased productivity and faster applications. We are working with clients to achieve the benefits of a microservices architecture, which increased deployability, reliability, availability, scalability, modifiability, and better DevOps alignment, working with firms on their Omni-channel Application Programming Interface (API) strategies.

Business Process Management

Synechron offers technology and strategic services related to business process management including implementation, BPM as a service drawing on our cloud expertise, validation and verification with our Quality Assurance (QA) capability, and environment consolidation. We also work with firms on process architecture, legacy modernization, business process competence centers and release management.

Key point of differentiation:
- A large, global pool of highly talented Murex Experts Xasset and Xmodules
- Nearshore and offshore delivery centers in Serbia, Canada and India
- The highest level of partnership with Murex Alliance Partner since 2008
- Synechron’s Murex Center of Excellence: A strong practice recognized by Murex
- Synechron’s Murex Academy: A real in-house training institution

Our Systems Integration Capability

- Partner since 2008
- Partner Status: Alliance Partnership the highest level of partnership in Murex
- Areas supported: Front to Back to Risk and Accounting
- Cross assets and cross modules:
  - Implementation
  - Upgrade
  - Capacity Management
  - Cloud
  - Support
  - Testing factory
  - Health Check
  - Config Management

Key point of differentiation:
- A large, global pool of highly talented Calypso consultants
- Nearshore and offshore delivery centers in India and Serbia
- A Global Calypso Alliance Partner since 2006
- Synechron’s Calypso Center of Excellence
- Synechron’s Calypso Campus
Synechron’s Financial Innovation Labs (FinLabs) act as an innovation hub - allowing our clients to reap the benefits of Synechron’s digital R&D investment and scale transformative ideas with access to the brightest minds using cutting-edge technology. Synechron combines the "Power of 3" - business process knowledge, digital design and core technology delivery excellence - to drive transformative solutions.

Here, clients can actually touch and feel the latest digital technologies and be energized and inspired to develop transformative solutions. Visitors can do everything from role-playing the customer journey through a typical digital engagement scenario in order to understand the impact of beacons, drones, biometric authentication and virtual reality, to prototyping around new technologies like Blockchain, Artificial Intelligence, InsurTech, RegTech and more.

Key point of differentiation:
- Dedicated services complementary to Finastra offering; automated UI testing (Summit, Sophis, Loan IQ), archiving (Summit)
- Mix-shore delivery model
The breakthrough technology solutions from Synechron’s FinLabs encompass the following:

- Blockchain
- Artificial Intelligence
- Automation
- InsurTech
- RegTech
- Artificial Intelligence Data Science
- Wealth Tech
- Digital Ecosystems

Present locations:
- New York
- London
- Paris
- Amsterdam
- Hyderabad
- Bangalore
- Singapore
- Pune
- Novi Sad
- Dubai
- Charlotte
- Fort Lauderdale

300+ FinLabs Experts Globally
7 Innovation Programs
65+ Accelerator Solutions
24 Global Awards

To know more about FinLabs, please scan the QR code.
Blockchain
Distributed Ledger solutions for Financial Services

Synechron's Blockchain Accelerators are working applications that will show you how blockchain can solve real-world operational problems.

To know more about Synechron's Blockchain Accelerator program, please scan the QR code

Artificial Intelligence

Synechron has identified six aspects of AI where it has built over a dozen solutions that allow financial institutions to enhance business operations, reduce operating costs and create better client experiences.

To know more about Synechron's Artificial Intelligence Accelerator program, please scan the QR code

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Trade Finance
Know Your Customer (KYC)
Smart Margin Calls
Mortgage Lending
Insurance Claims Processing
Global Payments

Natural Language Processing (NLP) and Generation (NLG)
Robotic Process Automation (RPA)
Cognitive Machine Learning
Data Science
Chatbots
Robo-Advisor
Synechron’s InsurTech Accelerators utilize emerging technologies like Blockchain, Artificial Intelligence, The Internet of Things (IoT), Mobile, Customer Experience Design and other approaches and help to solve the top challenges facing the insurance industry today.

Synechron’s RegTech Accelerator program allows Financial Institutions to Take Control, Be in Control, and Demonstrate Control of regulation through better defined, documented and auditable digital operations.

To know more about Synechron’s InsurTech Accelerator program, please scan the QR code.

To know more about Synechron’s RegTech Accelerator program, please scan the QR code.

InsurTech

Addressing the Top Challenges Facing the Insurance Industry Today

- Blockchain
- Cognitive Machine Learning
- Robotic Process Automation (RPA)
- Mobile Solutions
- Customer Experience Design
- Internet of Things (IoT)

RegTech

Accelerators focusing on the Regulatory Compliances within the FinTech industry.

- KYC Remediation
- Capital Walk Forward
- Intelligent Controls Testing
- Accounting Standard Normalizer
- Fundamental Review of the Trading Book (FRTB)
- Information Governance & Records Management
Digital Transformation is reshaping the financial services and insurance industries. Synechron is helping our clients to develop strategies to guide their businesses through this change. Given this, today, Synechron is proud to announce the launch of its AI Data Science Accelerators for Financial Services, Banking and Insurance (BFSI) firms. These four new solution accelerators help financial services and insurance firms solve complex business challenges by discovering meaningful relationships between events that impact one another (correlation) and cause a future event to happen (causation).

Synechron’s WealthTech Accelerators empowers wealth management firms with technology that streamlines and enhances their offerings, supporting the full wealth management client lifecycle from prospecting and acquisition, through to onboarding, relationship management, client engagement, support, and advice. Synechron applies its Digital, Business Consulting and Technology expertise to deliver Wealth Tech Accelerators that tackle pain points of clients. The Accelerators also provide solutions that enable real-time, dynamic pricing insights, smart statements and a VR-powered wealth journey.
Key Delivery Locations

Multi-location engagement delivers best skills/cost mix on a sustainable basis

Synechron’s banking and insurance clients are seeking new sources of growth and an improved return on equity in mature markets, whilst their customers digital expectations continue to grow. Ecosystems business models orchestrate value-add components from multiple firms to deliver customized, convenient and proprietary customer solutions on an open architecture platform.

Synechron's London office is based in central London within walkable distance from major tube stations

Synechron's New York office is located in Times Square, in the heart of NYC and close to our Tier 1 clients

Synechron FinLabs centre with focus on innovation

500+ consultants spread across Charlotte region

Dedicated Associate Development Program (ADP) to hire talent available from universities such as Broward, Florida State University, FIU, Rutgers, Miami, etc.

Successfully trained and deployed many developers for large investment banks

Retail banking and insurance clients

Low-cost development centre

Synechron FinLabs to accelerate digital innovation projects

Synechron works with Tier 1 Banks and Asset Management firms within this region

FinLabs centre with focus on innovation

Dedicated Associate Development Program (ADP) with collaboration with 8 universities

Availability of Domain specialists with Techno-Functional expertise across trade life cycle

Synechron’s Charlotte office

150+ seater development centre

Boardroom with video conference facilities for daily huddles

Matured “Power of 3” offering supporting client needs across Digital, Business Consulting and Technology Consulting

Provision to create a secured project area

Synechron’s Fort Lauderdale office

A cutting edge Synechron FinLab showcasing Innovations in Blockchain, AI and more

A sustainable Finance Accelerator

Sustainable Finance Investments: Powered by Sustainalytics

Treasury-as-a-Service Open Banking

Digital Home Ownership

Margin Call Automation Network on Symphony

Digital Ecosystems

Co-creating value with industry participants in the customers value chain to transform the banking experience

To know more about Synechron’s Digital Ecosystems Accelerators program, please scan the QR code
Throughout its growth story, Synechron has strengthened its expertise across verticals to ensure it has experience in the most cutting-edge technologies and platforms. We Partner with Leaders, to Lead the Industry.

**Partnerships**

**Innovation Partners**

- **Microsoft**
- **R3**
- **yseop**
- **Appian**
- **InvestSuite**
- **Logical Construct**
- **quantexa**
- **Solidatus**

**Systems Integration Partners**

- **CALYPSO**
- **MUREX**
- **FINASTRA**
- **Salesforce**
- **paradat**

**Technology Partners**

- **Google Cloud**
- **RavenPack**
- **DataRobot**
- **Cloudera**
- **Squirrel**
- **BlockApps**
- **Kentico**
- **TIBCO**

**Dedicated Delivery**

Management structure ensures the team operates as a global “virtual team”

- 4000+ strong cross-asset capital markets practice across India locations
- Account-based Training / University model for effective skill building
- Secure facilities with both logical & physical project segregation

**Growth planned from 6,000 FTE to 10,000**

A cutting-edge Synechron FinLabs at Pune, Bengaluru and Hyderabad showcasing Innovations in Blockchain, AI, RegTech, Wealth Tech and more

- 150+ consultants
- A brand new office based near the Champs-Elysées
- Finlabs center with the latest developments in financial technology
- Strong relationship with our European Delivery Center in Novi Sad (Serbia)
- Synechron works with Tier 1 Banks, Asset Managers and Insurance companies within this region
- Comprehensive training budget, focusing on skills, content knowledge and personal development

**Synechron Innovation projects being executed from Serbia**

- Local Centre of Excellence on Full-Stack Java with
  - Full Stack Java with .net Angular / ReactJS
  - A.I. / Machine Learning
  - Data Science
- Innovation focused and strong delivery capabilities development centre.
- Successfully trained and deployed 130+ developers for large financial services clients
- Strong capabilities in Systems Integration (30+ Experts in Calypso and Murex)
- Data Engineering capabilities (10+ experts on Hadoop, Scala / Spark)
- Data is the key to unlocking value and unlocking innovation
- Personalized monitoring of skills development (technical/functional trainings: Calypso Campus, Murex Academy, Finasta University and Prima Boot Camp)
- Primary clientele are French investment banks and financial services clients using partner technologies

**Amsterdam, The Netherlands**

- 100+ consultants
- Matured and growing Business Consulting Offering, developing Technology and Digital capabilities in own location
- A flat and approachable organization
- FinLabs center with focus on innovation

**Pune / Mumbai / Bengaluru / Chennai / Hyderabad, India**

- 200+ employees in Novi Sad
- Projected growth to 500 employees in the next 2 Yrs.
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**Paris, France**

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- A flat and approachable organization
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**Amsterdam, The Netherlands**

- 100+ consultants
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For two consecutive years (2019 & 2018), Synechron won The Best Intelligence Group Best Place to work awards which we hold in high esteem given winners were selected based on employee feedback. We are also a repeat winner of Great Place to Work – Best Workplaces 2019 in Amsterdam and other important employer awards such as Happy At Work Amsterdam and Paris, Charlotte Business Journal’s Best Place to Work, Crains’ Largest Privately Owned Companies and others. These acknowledgments support our ongoing efforts to listen to employees and provide a work environment that continuously strives to be the best in our industry.

Synechron is shortlisted for FSTech Awards 2018 for Best Use of Mobile
Synechron has been recognized as a Finalist in the British Bank Awards 2020 in the “Cultural Driver of the Year” category.

Synechron UK has been recognised as a Finalist for the 2020 UK FinTech Awards in the category of “Consultancy of the Year”.

Synechron Co-Founder and CEO, Faisal Husain, is featured in the 2018 50 Best Workplaces of the Year in US – as One of the Fastest-Growing Private Companies in the US for the Fifth Time.

Synechron won the award for Continuity Insurance and Risk (CIR) magazine’s InsurTech category at the 2018 Commercial Insurance Awards.

Synechron Collaborates with Aon to Launch Blockchain Accelerator

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Synechron CEO & Co-founder Faisal Husain wins the 2018 Entrepreneur of the Year award

Synechron has been recognized as a Finalist for the 2020 UK FinTech Awards in the category of “Consultancy of the Year”.

Synechron Co-Founder and CEO, Faisal Husain, is featured in the 2018 50 Best Workplaces of the Year in US – as One of the Fastest-Growing Private Companies in the US for the Fifth Time.